



# CY-LAKES BUSINESS AD FORM



Varsity Football is coming to Cy Lakes for the 2010-11 School Year. Don't miss your opportunity to be a part of what is sure to be an exciting inaugural season by placing an AD in our first ALL Sports Program.

Your partnership with the CLABC not only delivers targeted advertising for your business; it also provides for the academic and athletic development of our student athletes.

Thank you for your considered sponsorship.

**Please check ✓ your selection**

| TYPE OF AD    | FULL                           | HALF                           | FOURTH                        | EIGHTH                        |
|---------------|--------------------------------|--------------------------------|-------------------------------|-------------------------------|
| COLOR         | \$750 <input type="checkbox"/> | \$375 <input type="checkbox"/> | N/A                           | N/A                           |
| BLACK & WHITE | \$300 <input type="checkbox"/> | \$150 <input type="checkbox"/> | \$75 <input type="checkbox"/> | \$50 <input type="checkbox"/> |

| TYPE OF AD | CENTER SPREAD<br>(2 FULL PAGES)  | BACK<br>COVER                    | BACK INSIDE<br>COVER           | BACK INSIDE<br>FACING          | FRONT<br>INSIDE<br>COVER       | FRONT<br>INSIDE<br>FACING      |
|------------|----------------------------------|----------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| COLOR      | \$2,000 <input type="checkbox"/> | \$1,000 <input type="checkbox"/> | \$900 <input type="checkbox"/> | \$900 <input type="checkbox"/> | \$900 <input type="checkbox"/> | \$900 <input type="checkbox"/> |

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Contact e-mail: \_\_\_\_\_

\*\* If you include a large enough stamped, self addressed envelope, all artwork will be returned. Artwork should be no larger than 8 1/2" x 11". Photocopies do not scan as well as originals, please use actual photos.

For questions or further information contact: Ed Curtis at [281-723-7609](tel:281-723-7609) or by email at [programs@cylakesathleticbc.org](mailto:programs@cylakesathleticbc.org)

Please send payment along with this form.  
 Deadline: August 16, 2010  
 Thank you for your support,  
 Ed Curtis  
 VP Programs & Advertising

Cy-Lakes Athletics Booster Club  
 Attn: Ed Curtis  
 6037 Fry Rd. Suite 126-88  
 Katy, Texas 77449  
**Make check payable to: CLABC**

Promoting Spartan Spirit Since 2008